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FOR IMMEDIATE RELEASE

Iconic Figure in Potato Processing Industry, Davis Christensen, Retires from Idaho Steel Products and Reyco Systems

Idaho Falls, ID – April 23, 2024 - After decades of dedicated service and unparalleled contributions to the potato processing industry, Davis Christensen, esteemed owner of Idaho Steel Products and Reyco Systems, has announced his retirement.

Born and raised in Idaho, Christensen's journey in the world of potato processing equipment is deeply rooted in his family's legacy of potato farming. He transitioned his career to represent and eventually co-own the family-owned business, Idaho Steel Products, where he played a pivotal role in the sales and marketing efforts, driving growth and establishing strong customer relationships. His leadership and unwavering commitment have been instrumental in shaping both Idaho Steel Products and Reyco Systems into industry leaders renowned for their innovation, reliability, and customer satisfaction.

"Davis's impact on our companies and the potato processing industry at large cannot be overstated," remarked Alan Bradshaw, General Manager and Co-Owner at Idaho Steel Products and Reyco Systems. "His relentless pursuit of excellence, coupled with his deep-seated understanding of our customers' needs, has set a standard of quality and service that will endure for years to come. Our Co-Owner, Delynn Bradshaw, and I are grateful for his contributions."

Throughout his career, Christensen's passion for advancing the field of potato processing equipment has earned him the respect and admiration of colleagues and competitors alike. His leadership has not only driven technological advancements but has also fostered enduring relationships within the industry.

Davis Christensen will remain part of Idaho Steel Products and Reyco Systems as a member of the Board of Directors and serving to help guide the company into the future.

The legacy of family dedication and innovation continues to thrive with the exciting addition of his son, Jon Christensen, to the ownership group. With over 12 years of invaluable experience within Idaho Steel Products, Jon's recent appointment as Vice President of Sales and Marketing underscores his exceptional leadership and commitment to the company's growth. Davis Christensen expresses profound honor and pride in passing the torch to his son, ensuring the continuation of the family's rich tradition within the business. Together, they embody a seamless transition of leadership, driven by a shared vision for excellence and customer satisfaction in the potato processing industry.

As he embarks on this new chapter of life, Christensen carries with him the well wishes and gratitude of the entire Idaho Steel Products, Reyco Systems, and strategic partner Kiremko, family. We extend our sincerest thanks to Davis for his years of dedicated service, and we wish him happiness, good health, and boundless joy in all his future endeavors.

For questions regarding information contained in the release, please contact Andrea Todd at andrea@idahosteel.com or at 208-569-9498.

Since 1918, Idaho Steel has invested in first-class research and engineering to innovate the global food processing industry and subsequently manufacture and install the market's leading potato processing equipment. Located in Idaho Falls, Idaho, Idaho Steel Products in 'Idaho Grown, Globally Known.' Strategic partners, Kiremko and Reyco who combined, benefit customers on the world stage. These crucial partnerships work by providing more efficiencies, the latest technology, and a hands-on approach to the creation, installation, and maintenance of processing equipment.

For more information on the history of Idaho Steel and the products produced, visit idahosteel.com.

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